



**EXHIBITS**

Trade Show Program



**LAUNCH EVENTS**

Product Premiers



**VIRTUAL**

Sales Meetings  
Trade Shows

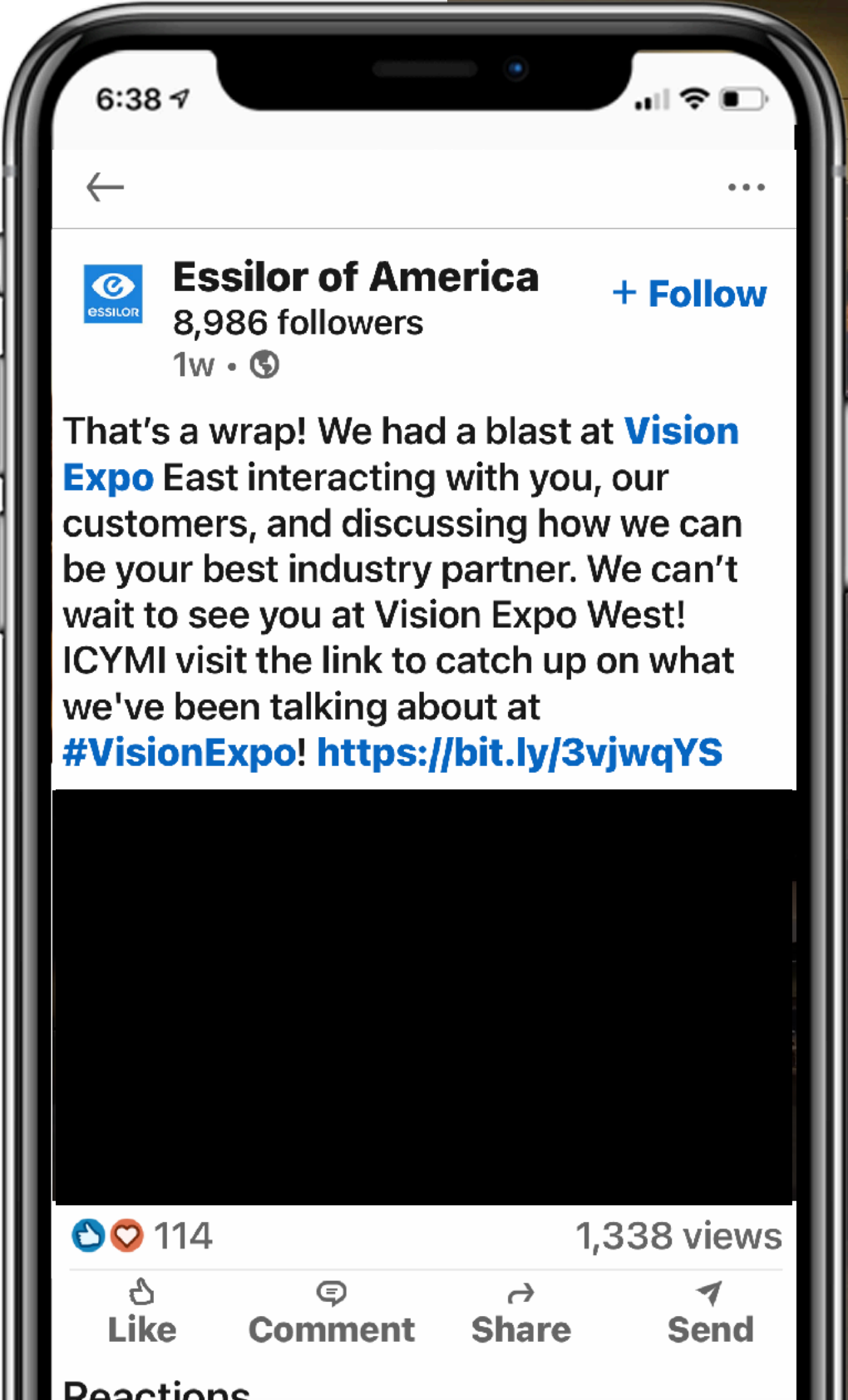


**CONTENT CREATION**

Brand Moments & Speaker Sessions  
Promotional Videos



- Exhibits
- Launch Events
- Virtual
- Content Creation



Essilor Luxottica

# Vision Expo East





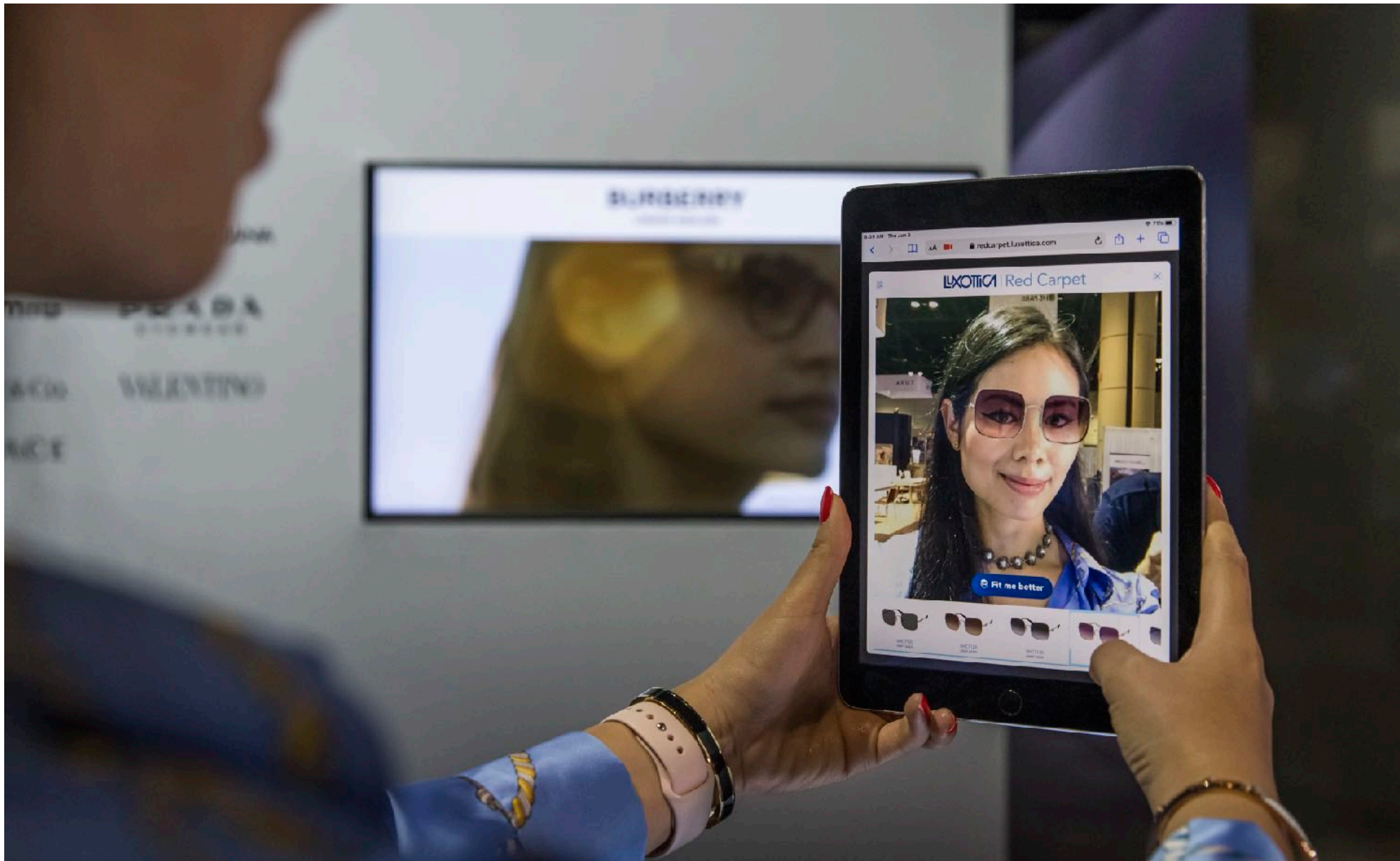


Exhibits  
Launch Events  
Virtual  
Content Creation



Essilor Luxottica

# Vision Expo East



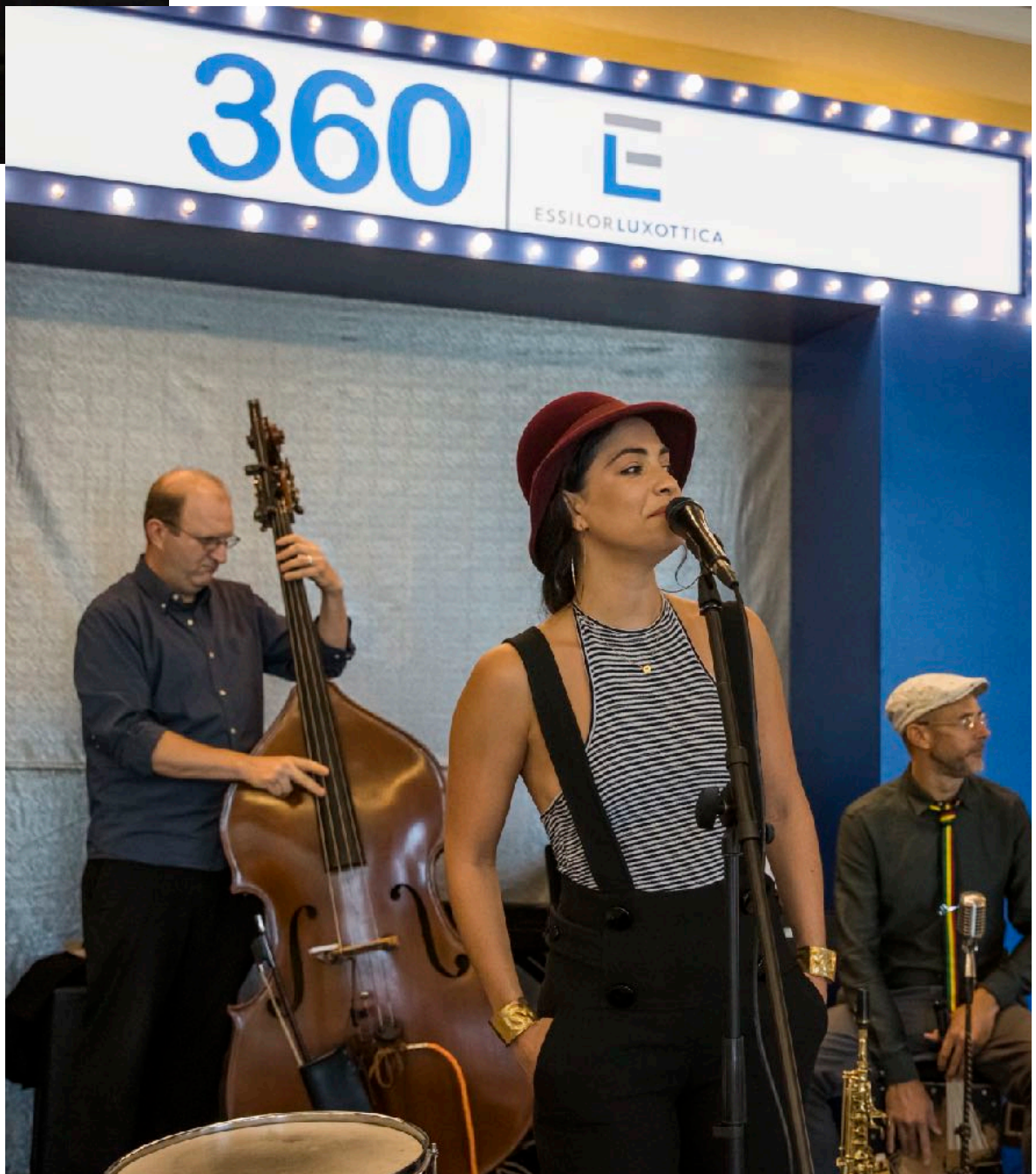


Exhibits  
Launch Events  
Virtual  
Content Creation



Essilor Luxottica

# Vision Premiere VIP 360 Party





Exhibits  
Launch Events  
Virtual  
Content Creation


Essilor Luxottica

Virtual Event  
Site

ESSILORLUXOTTICA


HOMEUPCOMING EVENTSBRAND HIGHLIGHTSSHOW SPOTLIGHTON DEMANDSPEAKERS

ON DEMAND




COACH | IT'S TIME TO COACH

[Watch](#)




COSTA | FOR THOSE WHO NEED WATER TO BREATHE

[Watch](#)




CRIZAL ROCK | FOR DURABILITY LIKE NEVER BEFORE

[Watch](#)




ESSILORLUXOTTICA 360 | INNOVATIVE SOLUTIONS TO MATCH CUSTOMER TRENDS

[Watch](#)




ESSILORLUXOTTICA | OUR CUSTOMER COMMITMENT

[Watch](#)



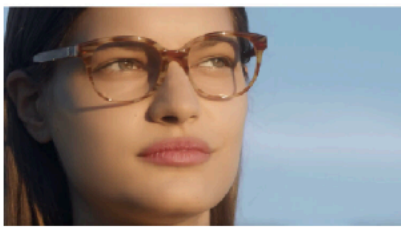
ESSILORLUXOTTICA | THE POWER OF PARTNERSHIP

[Watch](#)




Arnette | 2021 Add On Collection

[Watch](#)




Burberry | Spring Summer 2021 Collection

[Watch](#)




Bvlgari | Spring Summer 2021 Collection

[Watch](#)




Coach | 2021 JLO & Jeremy Lin Collection


[Watch](#)




Costa | For Those Who Need Water to




Costa | For Those Who Need Water to



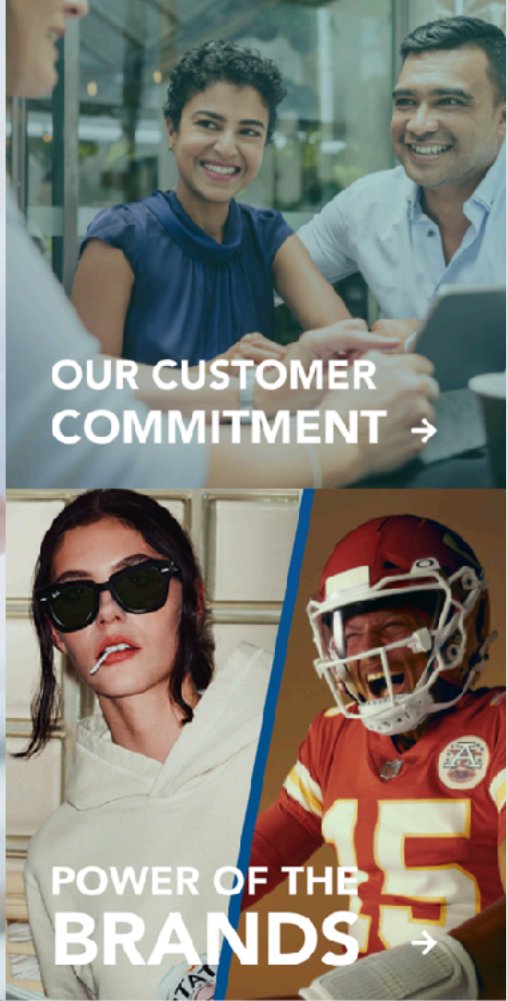
Costa | For Those Who Need Water to




Crizal Rock | NEW Sand Resistance Test




POWER OF THE  
ESSILORLUXOTTICA  
PARTNERSHIP



OUR CUSTOMER  
COMMITMENT



POWER OF THE  
BRANDS




360 | ESSILORLUXOTTICA




FIRESIDE CHAT WITH GOOGLE:  
MARKETING TO

SPEAKERS




**Corinne Abruzzi**  
Luxottica  
Brand Director, Ray-Ban




**Nelly Bonniol**  
EyeMed  
Vice President of Provider Relations




**Rick Gadd**  
Essilor  
President, North America




**Dr. Leigh Anne Green**  
Green Eye Associates  
Owner of Green Eye Associates




**Pete Hanlin**  
Essilor  
Vice President, Professional Services




**Shorlanno James**  
Essilor  
Chief Marketing Officer and Senior Vice President, Customer Engagement





**Jessica Kozak**  
Essilor  
Senior Vice President, EOP Sales




**Ludo Ladreyt**  
Luxottica North America  
Senior Vice President of Sales



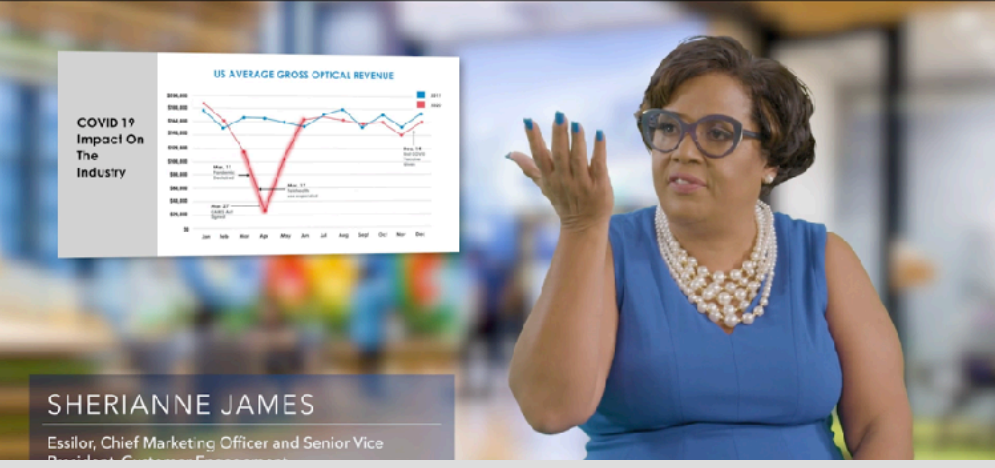
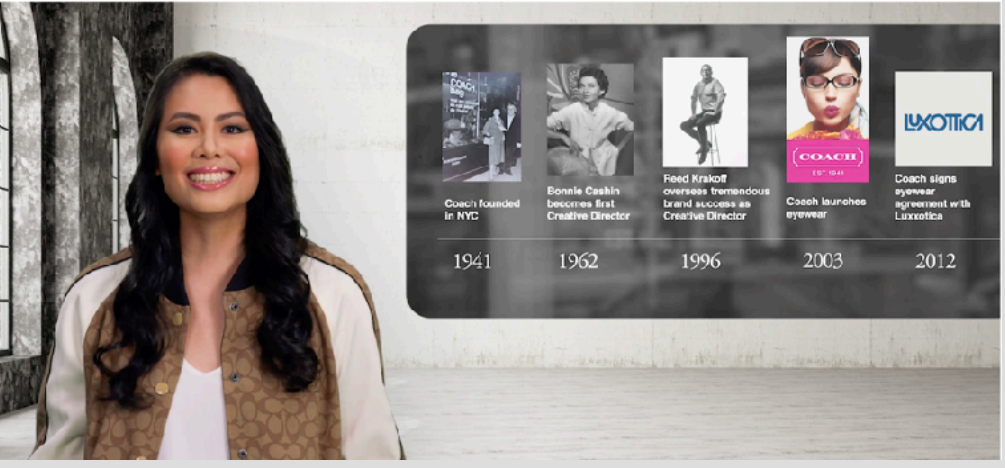
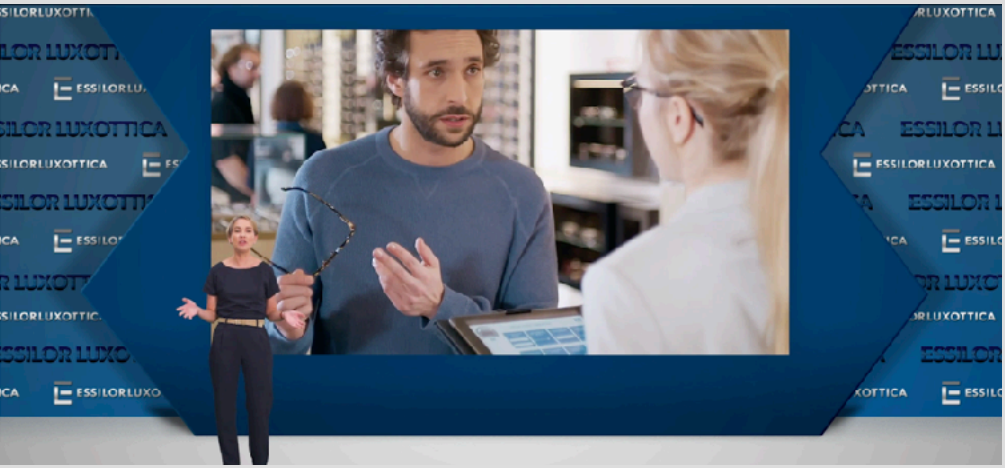
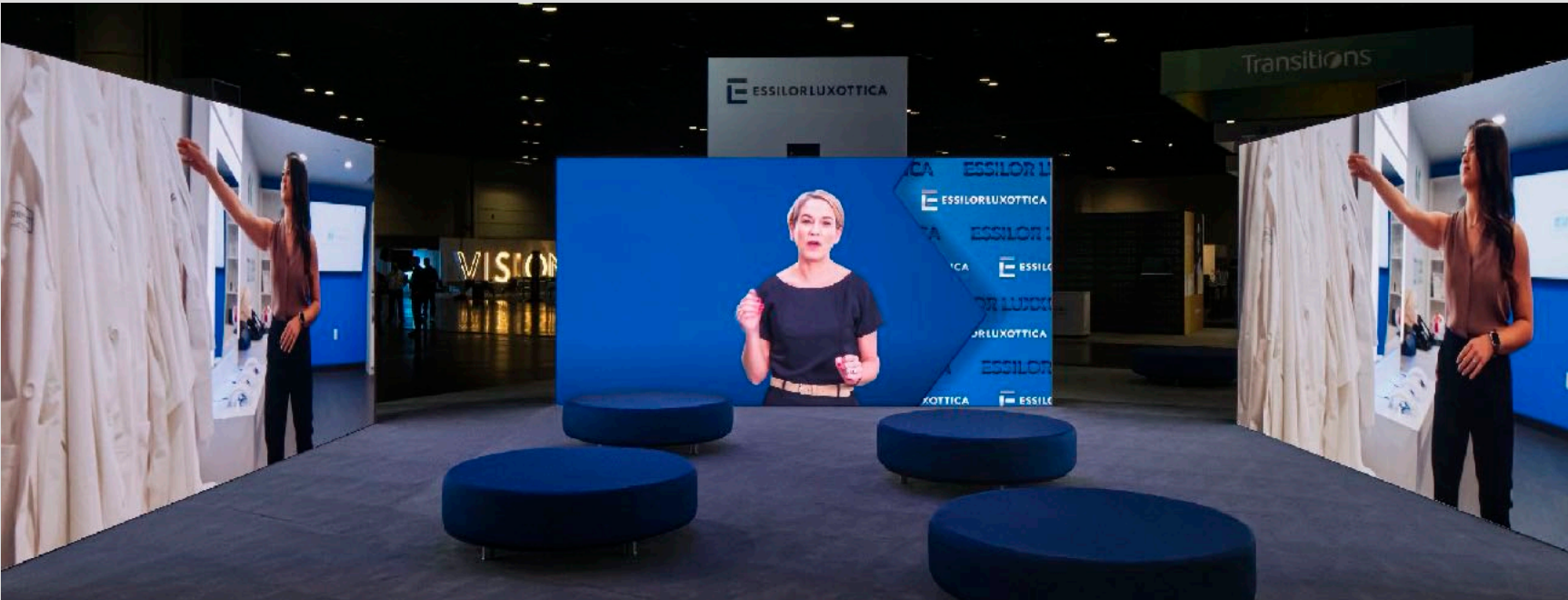








Exhibits  
Launch Events  
Virtual  
Content Creation



Essilor Luxottica

Theater  
Programming



“The enhanced and tech-enabled experience we are creating at Vision Expo East enables us to meet our customers how they want and where they are, with safety as a top priority.”

RICK GADD, PRESIDENT OF  
ESSILOR NORTH AMERICA

