

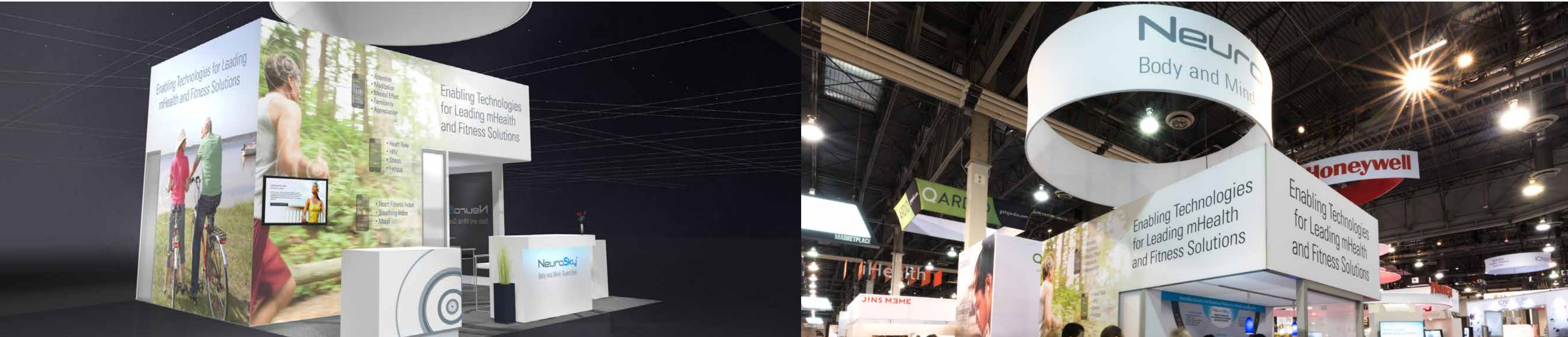


CZARNOWSKI®
STORIES THAT MOVE

Neurosky at CEs

LIMITED FOOTPRINT, LARGE IMPACT

1 (800) 247-4302
INFO@CZARNOWSKI.COM



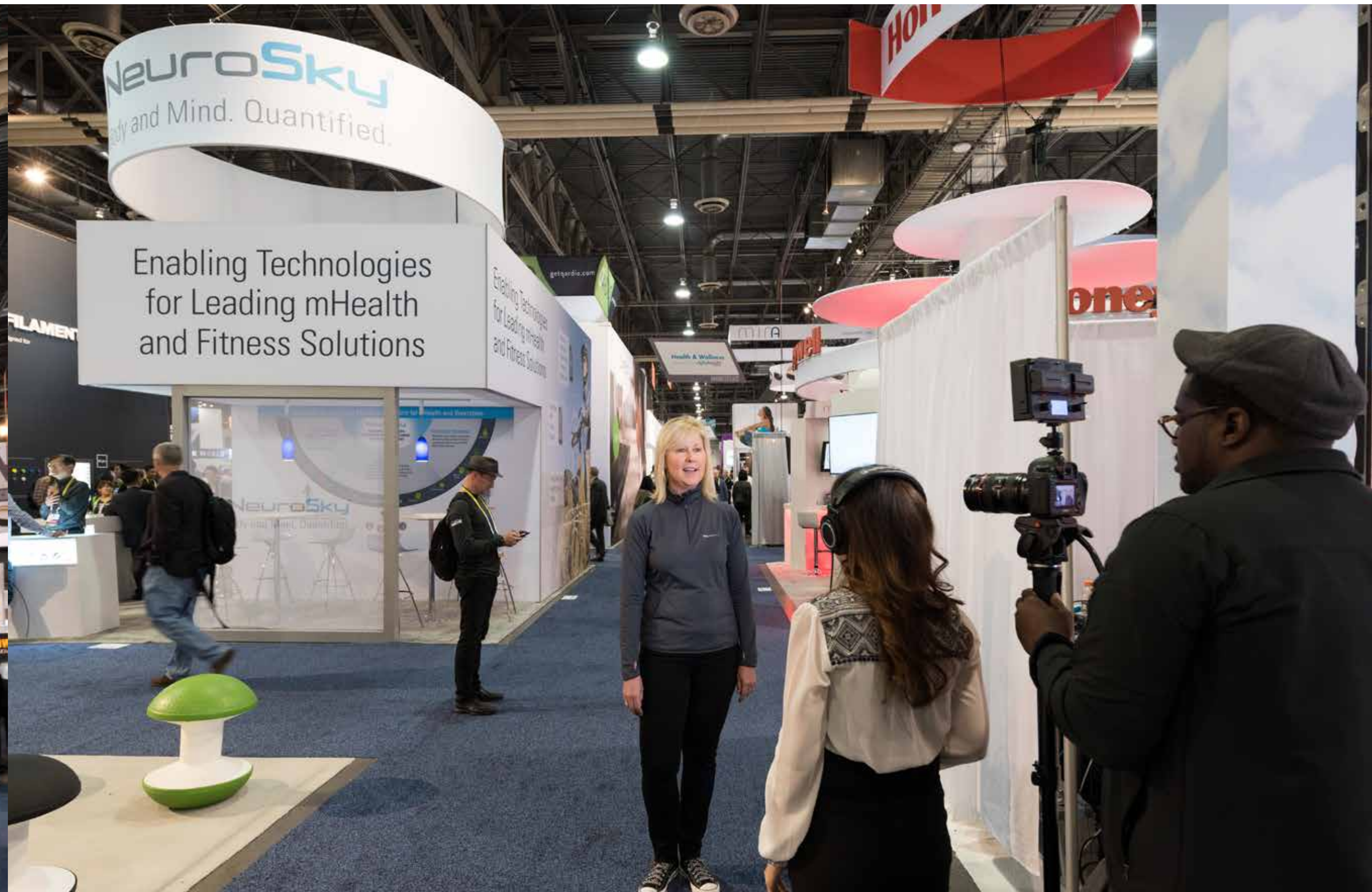
Challenge

To transform Neurosky’s limited exhibit space into a large impact at CES for both the show’s attendees and the company’s customers.

Solution

A custom-designed exhibit that engaged the public with two interactive product display areas while serving as a functional meeting space for the Neurosky team to speak with and entertain customers.





CES is Neurosky's biggest show of the year, so it was important to include a lot of bang for their buck. We used existing rental stock combined with custom design to push the experience—and not the budget—forward.

To deliver maximum impact, our designers researched where attendees would enter the venue from and where the exhibit would have the most visibility on the show floor—and then put the aisles there to draw in the crowd.

The design was eye-catching, yet maintained the professional look that’s expected at CES. Our team coordinated with Neurosky to integrate the marketing message from their new website into the exhibit’s bright images and bold statements.

Our longstanding relationship with Neurosky allowed us to work as an extension of their team. We were able to resolve every issue, down to the smallest detail, in stride, and deliver the best show Neurosky has had to date.

