

CZARNOWSKI

CZARNOWSKI®

STORIES THAT MOVE

Smart Home solutions

Welcome

BOSCH

Connected Mobility

Connected Mobility

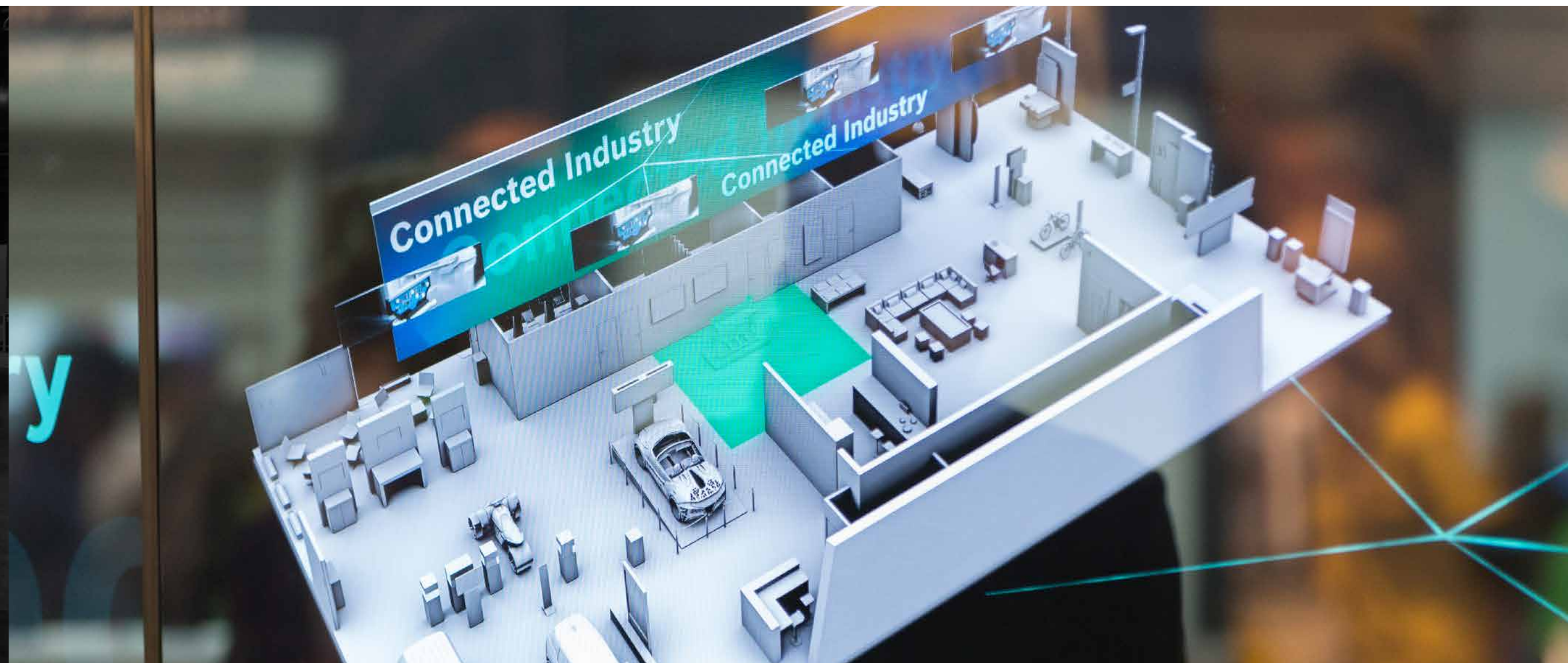
BOSCH

BOSCH AT CES

Bosch at CES

SIMPLY. CONNECTED.

1 (800) 247-4302
INFO@CZARNOWSKI.COM



Challenge

To partner with a Munich-based agency to showcase Bosch's expansive lineup of innovative mobility solutions at CES 2018.

Solution

A “Simply. Connected.” smart city that helped customers see, touch and explore the future of business, community, home and automotive technology.

The Munich-based agency wanted a partner for the Bosch CES experience who worked in their time zone and spoke their language. They also needed a partner who could communicate and coordinate with vendors in the U.S. With offices in both Cologne and Las Vegas, we were a perfect match.

The agency also wanted a partner who could understand the needs and motivations of their clients. CES is the global stage for innovation, and—as a key player in future technologies—Bosch wanted a leading role. To get it, they knew they would have to deliver a show-stopping experience.





That included lots of demo stations packed with technology, massive 3D logos, LEDs and more. And it was our job to ensure it all was shipped, received and set up in time for the show's opening.

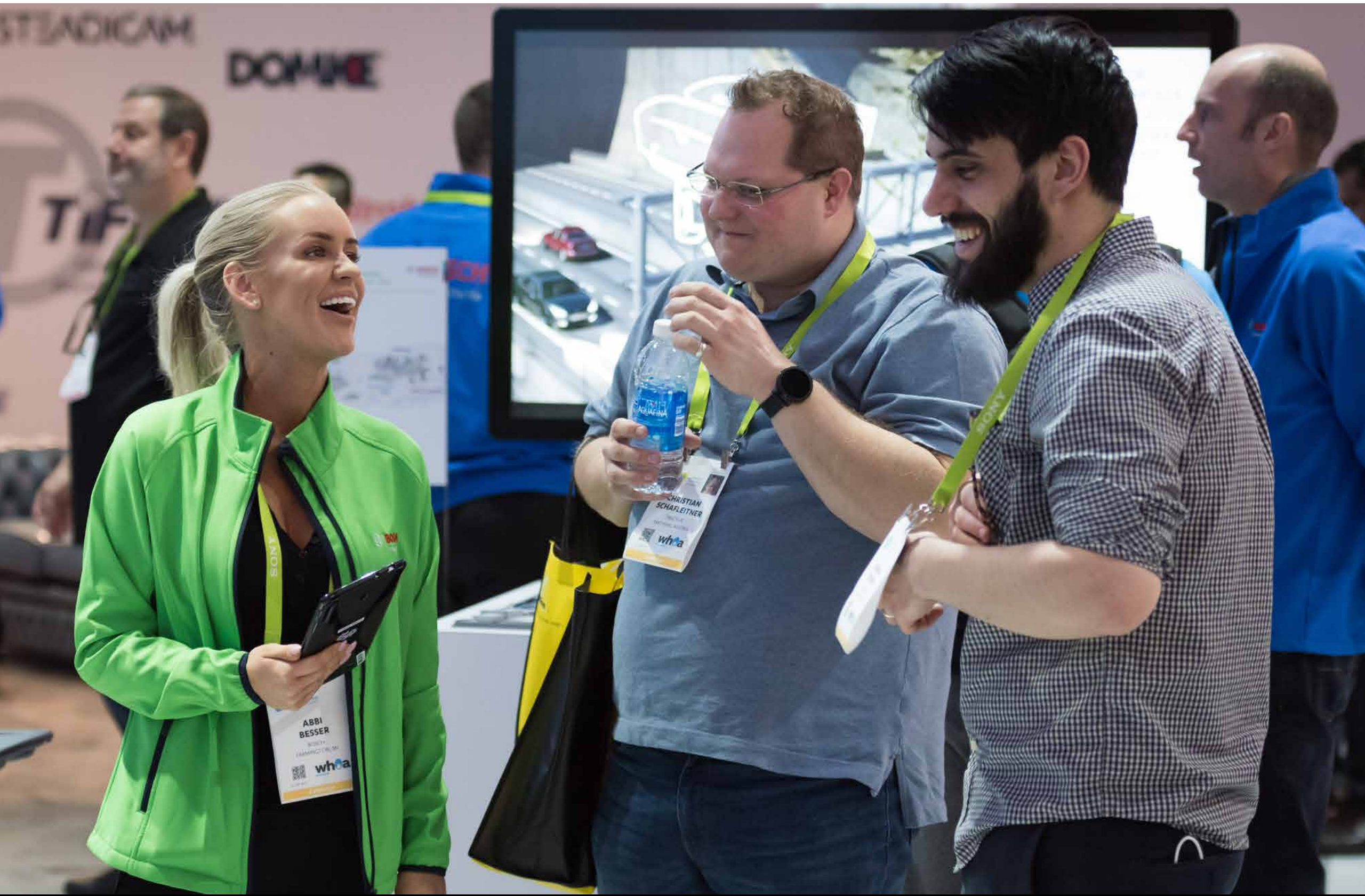
We coordinated with the agency and vendors in the U.S. to make sure everything ran smoothly, and when it didn't, that the problems were resolved quickly.

One of those problems was electricity. The displays were built in Germany, so they were designed to use volts. But U.S. power sources use hertz. Once we recognized the issue, we promptly brought in engineers to make the switch and get the displays powered up.

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Another obstacle occurred with a last-minute change order request that had to be executed overnight. We put our St. George office on the job to deliver what was promised.

The Bosch experience made a splash at CES. Both Bosch and the agency were impressed by the quality of our work and pleased with the results.



Say hello.

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